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Global Diversity Summit

2011 GLOBAL DIVERSITY SUMMIT IN COMMERCIAL REAL ESTATE
OCTOBER 6 - 7, 2011

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Global Diversity Summit (GDS) first debuted in Atlanta, Georgia in 2006, bringing together more than 400 individuals from around the nation and all sectors of commercial real estate. The focus of the Summit was to increase the awareness of diversity within the real estate industry through the inclusion of more diverse ideas, perspectives and successful professionals. The Summit is the brainchild of the former Association of Commercial Real Estate (ACRE Net), a group of diverse industry professionals who saw the need to host a major event. The two-day event was the largest of its kind ever held specifically for minorities in commercial real estate – a forum that created a synergy of networking, information sharing and learning best practices. The success of the inaugural Summit validated the need and thirst to host an annual event of this nature.

VISION
A sustainable institution focused on professional issues impacting ethnic minorities in commercial Real Estate.

MISSION
Supporting ethnic minority commercial real estate professionals in promoting their significant participation in commercial real estate activities.

BOARD OF DIRECTORS
Global Diversity Summit brings a wealth of talent and experience to its Board of Directors.

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Yvonne Bryant Johnson, GDS Senior Consultant
President & CEO
Bryant & Associates, LLC
Atlanta, GA
H. Jerome Russell moved through the professional ranks of the H.J. Russell & Company’s construction and real estate development operations to his current position as President of H.J. Russell & Company, Russell New Urban Development, LLC and Russell Governmental Services. He started Russell New Urban Development in 2003 to provide high quality in-town developments that stimulate economic growth and excite people about urban living. As the renaissance of urban America continues, Russell New Urban Development is positioned to be a significant player in this space.

He serves on the Board of Citizens Trust Bank, H. J. Russell & Company, Concessions International, Metro Atlanta YMCA, American Kidney Fund and Central Atlanta Progress. He is a member of the Urban Land Institute, Atlanta Rotary, Atlanta Chamber of Commerce the Young President Organization and the 100 Black Men of Atlanta.

Jerome received his Bachelor of Science degree in Business Administration and Management from Georgia State University. He also earned professional certifications in commercial investment management and property management (CPM, CCIM). Jerome is married to Stephanie Russell and father of four children.
Attorney Ceasar C. Mitchell currently serves as 7th President of the Atlanta City Council. As Council President, he presides at full council meetings, makes council committee appointments, and exercises the powers of Mayor during the vacancy in that office. Prior to being elected Council President, Mitchell served eight years as a citywide Councilmember. During his time in elected office, Ceasar has advocated for safer communities and authored key legislation to facilitate economic revitalization and community input in underdeveloped areas. Ceasar believes that great cities are cities that are clean, green, safe and thriving. He put this belief into action when he convened a Parks Technical Advisory Group to recommend measures to create a world-class parks system, as well as created a Clean Green Team to provide technical assistance to community groups working to enhance their neighborhoods. He also led the charge to turn a dangerous unpaved road into the Cahaba Drive Walking Trail, a safe path for a southwest Atlanta neighborhood. Mitchell is actively committed to the education and enrichment of our city’s youth as reflected in Mitchell’s annual College Prep Series—a college admissions exam preparation program. To date, more than 3,000 high-school students and their parents have participated.

President Mitchell has himself chaired a number of council committees and served as Acting Council President in 2004 during a vacancy in the position. In his professional life, Ceasar is a Senior Attorney with the global law firm of DLA Piper, LLC, where he practices commercial real estate. A longtime civic steward, President Mitchell has held board directorships on behalf of civic, legal and community affairs organizations including Chairman of the Board of Directors for Hands On Atlanta, President of the Gate City Bar Association, the Board of Outward Bound Atlanta and Outstanding Atlanta. In 2003, he was the inaugural recipient of Leadership Atlanta’s “Rising Star Award,” and is a member of its 2005 class. He has been featured as one of Georgia Trend’s magazine “40 under 40,” and Atlanta Magazine’s “Rising Star” in its Super Lawyers Edition.

Ceasar is a native Atlantan, and the son of an Atlanta Police Officer and Atlanta Public Schools Teacher. He is a graduate of Benjamin E. Mays High School and Morehouse College. Ceasar earned his law degree from the University of Georgia School of Law where he won a national moot court championship in constitutional law. Ceasar and his wife, Dr. Tiffany Yarn Mitchell, reside in the Historic West End community. Ceasar is a member of Cascade United Methodist Church.

Olujimi (Olu) Brown is married to Farrah D. Brown. They are the proud parents of Daya Elom Brown. Olu is a native of Lufkin, Texas. He graduated in 1999, from Jarvis Christian College in Hawkins, Texas, with a degree in Elementary Education. In 2002, he earned a Masters of Divinity degree from Gammon Theological Seminary of the Interdenominational Theological Center in Atlanta, Georgia.

Olu serves as the Lead Pastor of Impact Church, a new church in the West End (Atlanta, GA).
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KEYNOTE SPEAKERS
Michael Tabb  
*Managing Principal*  
Red Rock Global, LLC  
Real Estate Services, Urban Revitalization and Redevelopment  
www.redrockglobal.net  

Michael is responsible for setting the overall strategic direction for Red Rock Global. He serves as the principal relationship manager with the company’s investors, strategic partners and clients. He is responsible for developing the company’s business processes and new business. Additionally, he provides direct leadership for the major functional areas of complex dispositions, asset repositioning, (re)development and real estate advisory services.

Formerly, Michael was the Global Director of Real Estate for The Coca-Cola Company, responsible for the Company’s real estate activities worldwide. He also served as a Group Manager for LaSalle Partners (Jones Lang LaSalle) in Midtown New York City. Michael has also served in several positions in the U.S. Navy, receiving six Navy Achievement Medals and the Navy Commendation Medal.

Michael is married with three sons (21, 11, 8). He is a graduate of the U.S. Naval Academy and the University of Pennsylvania’s Wharton School. He serves on the Board of Advisors, University of Pennsylvania, Institute for Urban Research; Director, Real Estate Executive Council; Director, Real Estate Associates Program; Alumni, Robert Toigo Foundation; National Black MBA Association; Atlanta Commercial Board of Realtors; Member, 100 Black Men of Atlanta, Chairman, Global Diversity Summit and Leadership Atlanta Class 2011.

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Genie Birch  
*Penn IUR*  
Professor of Urban Research and Education  
www.penniur.upenn.edu  

Eugenie L. Birch  FAICP, RTPI (hon), is Lawrence C. Nussdorf Professor of Urban Research, Chair of the Graduate Group of City and Regional Planning, University of Pennsylvania School of Design, co-director, Penn Institute for Urban Research (Penn IUR) and co-editor, City in the 21st Century series, University of Pennsylvania Press. Her most recent books are: Global Urbanization (2011), Growing Greener Cities (2008), Rebuilding Urban Places After Disaster, Lessons from Katrina (2006) and, co-edited with Susan Wachter and Urban and Regional Planning Reader (2009) and Local Planning Principles and Practice (2009) (co-edited with Gary Hack, Paul Sedway and Mitchell Silver).

With Christopher Silver, she has recently edited the special centennial issue of Journal of the American Planning Association (75.2 2009) and contributed “One Hundred Years of City Planning’s Enduring and Evolving Connections.” In 2005, the Brookings Institution published a monograph, Who Lives Downtown? Her articles have appeared the Journal of the American Planning Association, Journal of Planning Education and Research, Journal of Urban History, Journal of Planning History and Planning Magazine. Professor Birch has served as president, Association of Collegiate Schools of Planning; president, Society of American City and Regional Planning History; co-editor, Journal of the American Planning Association and chair, Planning Accreditation Board. She has been a Commissioner, New York City Planning Commission, a member of the jury to select the designers of the World Trade Center site.
Henry G. Cisneros
Executive Chairman
CityView
www.cityview.com

Henry Cisneros is Executive Chairman of the CityView companies, which work with the nation’s leading homebuilders to create homes priced within the range of average families. CityView is a partner in building 40 communities in 12 states, incorporating more than 7,000 homes with a home value of over $2 billion.

Mr. Cisneros’ community-building career began at the local level. After serving three terms as a City Councilmember, in 1981, Mr. Cisneros became the first Hispanic-American mayor of a major U.S. city, San Antonio, Texas. During his four terms as Mayor, he helped rebuild the city’s economic base and spurred the creation of jobs through massive infrastructure and downtown improvements, marking San Antonio as one of the nation’s most progressive cities. In 1986, he was selected as the “Outstanding Mayor” in the nation by City and State Magazine. A scholarly study of America’s Mayors, The American Mayor, ranked Mr. Cisneros as one of the fifteen best mayors in the nation in a period that spanned the 20th Century.

In 1992, President Clinton appointed Mr. Cisneros to be Secretary of the U.S. Department of Housing and Urban Development. As a member of President Clinton’s Cabinet, Secretary Cisneros was credited with initiating the revitalization of many of the nation’s public housing developments and with formulating policies which contributed to achieving the nation’s highest ever homeownership rate.

Mr. Cisneros holds a Bachelor of Arts and a Master’s degree in Urban and Regional Planning from Texas A&M University. He earned a Master’s degree in Public Administration from Harvard University, studied urban economics at the Massachusetts Institute of Technology, holds a Doctorate in Public Administration from George Washington University.

Manuel Diaz
Senior Partner
Lydecker Diaz
www.lydeckerdiaz.com

A force in local, state and national politics for nearly three decades, Manny Diaz was first elected City of Miami Mayor in 2001, having never before held elective office. He was reelected to a second term in 2005, and was chosen to lead the United States Conference of Mayors as its president in 2008.

Mayor Diaz developed a vision for Miami as an International City that embodies diversity, economic opportunity, effective customer service and a highly rated quality of life. To achieve this goal, he re-engineered Miami government from top to bottom. During his two-term tenure, Diaz was recognized for completely transforming the City of Miami, and for many nationally recognized innovative programs in the areas of urban design, sustainability and green initiatives, education, infrastructure investment, affordable housing, law enforcement, poverty and homelessness, and arts and culture.

In recognition of his efforts, Diaz has received almost 100 awards and recognitions including, America’s Best Leaders by US News and World Report and The Center for Public Leadership (Kennedy School of Government); the Urban Innovator of the Year by the Manhattan Institute; University of Pennsylvania Institute for Urban Research - Annual Urban Leadership Award; The American Institute of Architects Presidential Citation; the AIA (Miami Chapter) - Governmental Leadership Award; The Congress for the New Urbanism - Groves Award; and was named an Outstanding American by Choice by the United States Citizenship and Immigration Service.

He is a member of the Homeland Security Advisory Council of the US Department of Homeland Security and serves as Vice-Chairman of the Alliance for Digital Equality Board of Directors. He recently served as a Resident Fellow at Harvard’s Institute of Politics, and has now resumed his successful corporate and real estate law practice as a senior partner at Lydecker Diaz in Miami, Florida.
Big Chow Grill is the next step in the evolution of American Stir-fry from Red Restaurant Ventures. Great value, great service, and many healthy choices. We feature over 70 fresh ingredients, including fresh meats and seafood, vegetarian and vegan choices, and MSG-free sauces on our market-fresh stir-fry bar. With unlimited trips to our stir-fry bar and complimentary valet parking, Big Chow Grill is the perfect place for a healthy lunch or a lively night out with friends!
Egbert L. J. Perry
Chairman and Chief Executive Officer
The Integral Group LLC
Real Estate Development and Investment Management Firm
www.integral-online.com

Egbert L. J. Perry, a real estate and construction professional since 1979, founded Integral in 1993 as a full-service urban real estate development and investment management firm. Since 1993, Mr. Perry has provided the entrepreneurial leadership and vision to grow the firm into a market leader in sustainable development, as well as a driving force in the area of public-private partnerships.

Prior to founding Integral, he helped build an Atlanta-based real estate and construction company into the nation's 3rd largest African-American owned business and largest African-American owned General Contractor, increasing its annual revenues from about $12 million to approximately $200 million.

Egbert is a graduate of the University of Pennsylvania with Bachelors and Masters Degrees in Civil Engineering and an MBA, with majors in Finance and Accounting. In 1990, he was elected as the 11th graduate in 250 years to be named to the “Gallery of Distinguished Engineering Alumni” of the Penn’s Engineering School. In 2010, he was inducted into the Georgia State University Hall of Distinction for Real Estate.

Active in civic, corporate and community organizations, Mr. Perry chairs the boards of Atlanta Life Financial Group LLC, Central Atlanta Progress and the Penn Institute for Urban Research, and serves as a member of the boards of Fannie Mae, the University of Pennsylvania, the National Center for Civil & Human Rights and the Carter Center Board of Councilors.

Preston D. Pinkett III
President & Chief Executive Officer
City National Bancshares Corporation
www.citynatbank.com

Preston D. Pinkett III is the President and Chief Executive Officer of City National Bancshares Corporation and its primary subsidiary, City National Bank of New Jersey. Founded in 1973, City National is a $400 million minority owned and operated commercial bank headquartered in Newark, NJ, focused on improving distressed and underserved communities and serving consumers with high quality financial services.

Immediately prior to joining City National, Mr. Pinkett was Vice President, Social Investments at Prudential Financial. In that capacity, he led Prudential’s efforts to provide capital to support the creation of healthy and sustainable communities. Partnering with companies and organizations that develop and preserve affordable housing, improve access to quality education and connect neighborhoods and residents to mainstream economic opportunities, Mr. Pinkett managed a portfolio of more than $400 million throughout the United States and internationally.

Prior to Prudential, Mr. Pinkett was the Senior Vice President for the New Jersey Economic Development Authority (EDA) where he managed all EDA funding, development and incentive programs to spur economic development in New Jersey. Mr. Pinkett served for nearly eight years as a Senior Vice President for PNC Bank. There he formed and managed PNC’s Development Bank, a network of 25 retail branches serving distressed urban communities throughout New Jersey and Pennsylvania. In addition, he was responsible for all community development investment and lending activities throughout the bank’s six state market. Prior to joining PNC Bank, Mr. Pinkett was Senior Vice President for Chemical Bank New Jersey.

Mr. Pinkett serves as an officer of the Geraldine R. Dodge Foundation, Montclair State University, University Ventures, and the boards of City Works and Global Impact Investing Network. He received a B.S. degree with a major in economics from Cornell and an M.B.A. degree from the Wharton School at the University of Pennsylvania.
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We are Forest City Enterprises, Inc., an NYSE-listed national real estate company with $10.7 billion (as of 7/31/11) in total assets. The Company is principally engaged in the ownership, development, management and acquisition of commercial and residential real estate and land throughout the United States. Founded in 1920 and based in Cleveland, Ohio, Forest City's diverse portfolio includes hundreds of premier properties located throughout the United States. We are especially active in our Core Markets – the New York City metropolitan area, Boston, Greater Washington, D.C./Baltimore, Denver, California, and Chicago. We are active in a variety of areas: 1) Shop - regional malls, urban retail centers, power centers with larger-format stores, lifestyle centers and land for commercial use; 2) Work - build-to-suit office buildings and campuses to serve knowledge-based and life sciences tenants, in addition to land for industrial use; 3) Live - apartment communities, adaptive re-use and historic preservation properties, Federally Assisted Housing, military family housing, condominiums, master-planned communities and land for residential use.

CENTRAL STATION (Chicago, IL)

- Abandoned railyard was transformed into Chicago’s largest mixed use community
- A blighted area was turned into a vibrant, sustainable, transit-oriented development
- Forest City is a long-term partner of the City – our involvement dates back to 20 years, and is still ongoing
- Presently completed: 5,000 residential units; 40,000 sf of retail; public parks
- Upon full build-out: 8,000 residential units; 500 hotel rooms; 250,000 sf of retail; 14 acres of public parks/open area
The Yards (Washington, DC) – In Development

- Redevelopment of the former Navy Yards – a long-term mixed-use project being developed by Forest City
- 170-unit affordable component residential building and a 46,000 sf retail buildings are under construction to start place-making efforts
- 5-acre public park and infrastructure has been completed
- LEED Gold Certified Neighborhood Development Plan includes 2,800 multi-family units, 1.8 million sf of office, and 400,000 sf of retail space

MetroTech Center (Brooklyn, NY)

- 11 state-of-the-art office buildings (7.6 million sf) over 10 blocks in downtown Brooklyn
- Also provided a 2.3-acre public park
- First building went up in 1988 and the last in 2003
- Area had not seen a major development in the prior 25 years
- Transformed downtown Brooklyn into a vital economic hub by helping create over 22,000 jobs
SECTOR OVERVIEW

Retail, Office, Industrial and Residential experts discuss the state of their sector, addressing challenges and opportunities

Craig Robinson

President, Corporate Services, Principal
Cassidy Turley
www.cassidyturley.com

As President of Corporate Services, Craig is focused on expanding Cassidy Turley’s real estate outsourcing solutions for major corporations, healthcare organizations and public institutions. He is responsible for all new business development, account operations and strategic planning. Craig is also charged with directing Cassidy Turley’s investments in talent, technology and innovation to further drive integrated, tailored solutions that produce meaningful value for our clients.

Craig’s commercial real estate career includes structuring and managing real estate investments for AIG Global Real Estate. Also, as a member of Trammell Crow’s leadership team, he co-led the launch of its Government and Public Sector practice group and provided strategic consulting to an array of user clients to improve the efficiency and maximize the value of their real estate holdings.

Craig has served on a number of public-private partnership boards focused on economic development and building communities and has worked extensively with several organizations that help disadvantaged youth.
Daniel Mallory  
**VP Real Estate**  
Walmart Stores, Inc.  
[www.walmart.com](http://www.walmart.com)

Daniel is responsible for the growth and development of Walmart formats in the Eastern United States. Working with operations leadership, he develops and delivers on the company’s overall growth goals with responsibility for financial performance and market timing. Cultivating and maintaining key relationships with the development community is key to the company’s overall success in continuing their growth program.

Formerly, Daniel was the VP of International Development for Walmart International, responsible for the global growth of Walmart formats in 14 countries, as well as the M&A activity in new markets. Daniel has worked with Walmart for 14 years, beginning his career as a part-time hourly associate in the home office call center.

Daniel is married with three children. He is a graduate of Liberty University, and received his JD and MBA from the University of Arkansas. He serves on several Boards and Advisory Councils within the development industry, and is an active member in community and church.

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Sam O’Briant  
**Executive Vice President – Southeast and East Regions**  
Duke Realty  
[www.dukerealty.com](http://www.dukerealty.com)

As Executive Vice President for Duke Realty, Sam has overall responsibility for the company’s new investment activities and portfolio operations in its Southeast and East regions. Sam oversees 43 million square feet of office and industrial space and more than 1,400 acres of land for future development. In addition, he is a member of the company’s Executive, Investment and Operating Committees.

Previously, Sam served as Regional Senior Vice President for the Southeast Region and, prior to that, he managed the company’s Atlanta and Savannah industrial business units. Before joining Duke Realty in 2004, Sam held positions with MetLife Real Estate Investments, iStar Financial, and First Industrial Realty Trust, most recently serving as Vice President of Acquisitions and Development at First Industrial.

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Ray Uttenhove  
**Vice President**  
SRS Real Estate Partners  
[www.srsre.com](http://www.srsre.com)

Ray Uttenhove is Executive Vice President for SRS Real Estate Partners. She joined SRS Real Estate Partners in June 2005. Prior to joining SRS, Uttenhove was an Executive Vice President with CB Richard Ellis. Uttenhove has been in the real estate business for 30 years, having made the transition from middle school teacher and school psychologist. She leads the Atlanta SRS office and serves on the National SRS Board of Directors. She has a significant record of achievement in providing comprehensive real estate and consulting services to users and owners of retail real estate. Her client list has included many multi-million dollar deals and companies, such as TJX Companies, Gap Inc., Barnes and Noble, Nordstrom and Toys R Us. Ray is a past member of the Executive Committee of the Atlanta Symphony Board of Directors, past President of the Atlanta Women’s Foundation and past President of Commercial Real Estate Women of Atlanta. She holds a B.A. in History from Mary Baldwin, a M.A. in History and M.Ed from Georgia State.

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**FYI**


You Can’t Beat Me At: Boating, water skiing and fishing with my family.

In My IPod: I have a pretty broad mix on my ipod.

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Facebook: [https://www.facebook.com/profile.php?id=100000098722313](https://www.facebook.com/profile.php?id=100000098722313)

LinkedIn: [http://www.linkedin.com/pub/ray-uttenhove/b/a52/6a9](http://www.linkedin.com/pub/ray-uttenhove/b/a52/6a9)

You Can’t Beat Me At: Shopping and golf, however anyone can beat me at the second.

In My IPod: YoYo Ma and David Boucheron

Words to Live By: Live as much as you can outside of your comfort zone and you will grow and thrive.
Since our founding in 1976, Greenfield Advisors’ principals have been involved in complex real estate matters throughout the world. Our expertise has guided residential subdivision development, institutional investment decisions, implementation of low-income housing development, brownfield redevelopment, and bankruptcy workouts.

Greenfield’s real estate analysis arm focuses on real estate appraisal and business losses. Interference with the normal conduct of business can induce losses far beyond the simple reduction in transactions. If you are pursuing compensation for business interruption losses, regardless of whether the venue is the negotiating table or the courtroom, Greenfield Advisors can produce timely, appropriate, and court-tested documentation that thoroughly explains both the immediate and long-term damage inflicted by the interruption.

Outside of a compensatory conversation, our analysts are also adept at forecasting the impact of hypothetical interruptions (such as major construction projects and key personnel turnover), allowing enterprises to gauge the impact of future events on their bottom line. Thus forewarned, appropriate measures can be taken to mitigate harm to the enterprise.

Please contact Greenfield Advisors’ principals at our Seattle (Dr. John A. Kilpatrick: 206-623-2935) and Atlanta (Dr. Clifford A. Lipscomb: 770-951-7028) offices.
Dan Walker  
**Assistant Director Asset Marketing and Management**  
FDIC, Division of Resolutions & Receiverships  
www.fdic.gov

Current responsibilities include oversight for cash asset sales, structured asset sales, and management of FDIC owned real estate. As the receiver for failed federally insured financial institutions, the FDIC markets a variety of asset types including: loan portfolios, personal property such as art work, vehicles, watercraft, airplanes, and all types of real estate.

- Thirty-two years with the FDIC.
- Ten years as a Commissioned Bank Examiner 1979 - 1989
- Two years with RTC Assistant Director Conservatorship Management Dallas Regional Office 1989 - 1991
- Five years as Dallas Regional Manager for the Division of Resolutions 1991 – 1996
- Fourteen years of Division of Resolutions and Receiverships senior management responsibilities for Franchise and Asset Marketing 1996 – Present

Facebook: FDIgov

Vicki Lundy Wilbon is a Principal of The Integral Group LLC and serves as President and Chief Operating Officer of Integral’s Real Estate Development Division. Mrs. Wilbon is responsible for the oversight of real estate development, consulting, and community revitalization. Mrs. Wilbon has over 28 years of experience, primarily focused on the construction and development of multi-family residential communities, mixed-use developments, and small retail facilities. Under her leadership, Integral has financed real estate development using an array of capital sources including traditional equity, taxable and tax-exempt bond financing, new market and low income housing tax credits, conventional and federally insured mortgage debt.

Mrs. Wilbon received a Bachelor of Science in Building Construction & Technology from Purdue University. Mrs. Wilbon serves on the Board of the Atlanta Metropolitan YMCA, Carver’s Family Y; Member of Leadership Atlanta; Advisory Board Member of Georgia Women Affordable Housing Coalition and a CCIM Candidate.

**FYI**

You Can’t Beat Me At: Debating My Point

In My IPod: Jill Scott, Maxwell, Earth Wind and Fire

Words to Live By: If first you don’t succeed, dust yourself off and try again
Tamara Jones serves as Director of Municipal Energy Efficiency Programs at the Southeast Energy Efficiency Alliance (SEEA). Her primary responsibility is administering a $20 million grant from the US Department of Energy under its BetterBuildings Program. SEEA oversees a consortium of 13 cities in the Southeast using the grant to expand programs that result in market-driven energy efficiency improvements made to existing buildings.

Prior to joining SEEA, Ms. Jones served as Director of Program Development and Government Relations at Southface, an Atlanta-based nonprofit that promotes environmentally sustainable building practices. She is the recipient of several professional awards including the 2011 White House Champions of Change award honoring her program’s contribution to Gulf Coast Recovery efforts.

Ms. Jones holds a Master of Arts degree in Political Science from Yale University and a Bachelor of Arts degree in Political Science from Long Island University.
Steve Chiariello
*Founding Partner*
Inman Solar
www.inmansolar.com

Steve Chiariello is a founding partner of Inman Solar, an Atlanta based full service solar photovoltaic (PV) developer with over 2 megawatts of projects completed or in progress. Steve has in-depth knowledge of the complete project cycle, from the investment characteristics and the marketing benefits of solar, through project engineering and installation. He is a NABCEP Certified Installer. Steve serves on the Board of the Georgia Solar Energy Association and chairs that organization’s annual Southern Solar Summit.

Prior to his career in solar, Steve has worked in commercial real estate, investment banking, and engineering. He has an MBA with a Finance concentration from Emory University’s Goizueta Business School and a BS in Industrial Engineering from North Carolina State University.

Randall C. Dragon
*Senior Project Manager / S.E. Market for LEED and Sustainability Services, LEED AP*
Jones Lang LaSalle
Project and Development Services
www.jll.com

Mr. Dragon is a Senior Project Manager and the Southeast Sustainability Practice Lead with Jones Lang LaSalle’s Project and Development Services group in Atlanta, GA where he has over 13 years of experience managing a diverse portfolio including projects in aviation, multifamily, mixed-use high rise, office, parking deck and higher education. Prior to joining Jones Lang LaSalle, he served as project manager with C.D. Moody Construction where he worked on the Maynard Jackson International Terminal at Hartsfield-Jackson International Airport in Atlanta.

Mr. Dragon also worked as a senior development manager with Novare Group.

Mr. Dragon has a BS in Building Construction from the University of Florida and has a MBA from Clark Atlanta University. He is LEED® accredited professional and a licensed contractor, as well as a member of the United States Green Building Council, M.E. Rinker, Sr. School of Building Construction, University of Florida Advisory Council and Urban Land Institute Sustainability Committee.

Lee J. Harrop
*Program Management Officer*
Atlanta BeltLine, Inc.
www.beltline.org

Lee J. Harrop is the Program Management Officer for Atlanta BeltLine, Inc. As PMO he is responsible for coordinating with Project Managers from ABI, the City of Atlanta, and outside partners to ensure that projects are properly supported and moving forward as scheduled. Mr. Harrop studied at Georgia Institute of Technology and the University of New Orleans. He holds a BS in Civil and Environmental Engineering as well as an MBA from Georgia State University.
Economists call it “creative destruction.”
When market forces upend the traditional order.
We call it the time to act.

#1 IN REAL ESTATE SERVICES WORLDWIDE

cbre.com
K. Rashid Nuri  
*Founder and President*  
Truly Living Well Center for Natural Urban Agriculture  
[www.trulylivingwell.com](http://www.trulylivingwell.com)

K. Rashid Nuri is the Founder and President of Truly Living Well Center for Natural Urban Agriculture. Mr. Nuri brings almost forty years of experience to TLW. Rashid lived and worked three years in Southeast Asia, five years in Nigeria and almost two years in Ghana. He has managed public, private and community-based food and agriculture businesses in over 35 countries around the world. Travel has enabled Rashid to observe local food economies in the countries he has visited. He now lends his experience to urban areas where good health and nutrition are lacking. He is a Board Member of Georgia Organics and the Atlanta Local Food Initiative. Rashid also served four years as a Senior Executive in the Clinton administration as Deputy Administrator at the U.S. Department of Agriculture and Senior Advisor at the Department of Commerce. He is a graduate of Harvard College, where he studied Government, and has a M.S. in Plant and Soil Science from the University of Massachusetts.

Sharrieff Mustakeem  
*President/CEO*  
MCX Environmental Energy Corp.  
[www.mcxeec.com](http://www.mcxeec.com)

Sharrieff Mustakeem is President and Chief Executive Officer of MCX Environmental Energy Corp., based in Atlanta, Georgia. Mr. Mustakeem, the company’s founder, has developed MCX as a forward-thinking, environmentally conscious entity with an emphasis on a clean, sustainable energy paradigm. The company develops on-site power generation, biomass renewable energy projects and has developed a sustainable infrastructure system to deliver power, roads, telecom and water treatment applications in harmony with the environment, for starter homes domestically or remote villages in developing countries.

Mr. Mustakeem is or has served on the boards of Southface Energy Institute, Co-Chairman and founding member of the Sustainable Communities Technology Consortium [SCTC], and the International Power Institute [Morehouse College]. He is also a 2002 Leadership Atlanta graduate. Mr. Mustakeem holds a bachelor’s degree in Business Management, with minor emphasis in Philosophy, from Fordham University, in New York.

> **FYI**

**Words to Live By:** It is simply service that measures success.  
- George Washington Carver
## Agenda - Friday, October 7, 2011

<table>
<thead>
<tr>
<th>Time</th>
<th>General</th>
<th>Topic</th>
<th>Description</th>
<th>Moderator</th>
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<tr>
<td>8:00 - 8:30</td>
<td></td>
<td>Welcome</td>
<td>Welcome to the 2011 Global Diversity Summit</td>
<td>Jerome Russell</td>
<td>Steve Chiariello</td>
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<td>President HJ Russell Company</td>
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<td>8:30 - 10:30</td>
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<td>Sector Overview</td>
<td>Retail, Office, Industrial &amp; Residential experts discuss the state of their sector, addressing challenges and opportunities</td>
<td>Craig Robinson</td>
<td>Daniel Mallory</td>
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<td>President Corporate Services Cassidy Turley</td>
<td>VP of Real Estate Eastern United States Wal-Mart</td>
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<td>10:45 - 12:15</td>
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<td>Sustainability</td>
<td>Experts discuss taking a holistic approach to sustainability projects in the commercial sector.</td>
<td>Tamara Jones</td>
<td>Carl Gaines</td>
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<td>Director Municipal Energy Efficiency Programs</td>
<td>Founding Partner Southeast Energy Efficiency Alliance</td>
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<td>10:45 - 12:15</td>
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<td>Media/Social Media for CRE</td>
<td>The experts talk about how the use of media/social media helps conduct business and brings innovation to the CRE Industry.</td>
<td>Keith Mack</td>
<td>Daniel Mallory</td>
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<td>Director Development Services Regent Partners</td>
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<td>12:30-12:45</td>
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<td>Welcome</td>
<td>Leaders of REEC, REAP and AAREP</td>
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<td>Genie Birch</td>
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<td>Professor of Urban Research Penn Institute for Urban Research</td>
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<td>1:00-2:15</td>
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<td>Keynote</td>
<td>Which Urban? - The Many Faces of Urban Real Estate How the various “urbans” are viewed and treated differently by financiers, retailers, planners and developers. How do we improve parity?</td>
<td>Michael Tabb</td>
<td>Hugh Allen</td>
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<td>Managing Principal Red Rock Global</td>
<td>Managing Partner SVP &amp; Division Mgr Middle Market Wells Fargo</td>
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<td>2:15-2:30</td>
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<td>Award</td>
<td>Recognition of the Innovator in CRE</td>
<td>Egbert Perry</td>
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<td>Chairman &amp; CEO The Integral Group</td>
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<td>3:00-5:00</td>
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<td>Sourcing Capital</td>
<td>Where is the money? Where is it going? How has the qualification criteria changed?</td>
<td>Amachie K. Ackah</td>
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<td>Re-Inventing Cities</td>
<td>How are cities being reinvented and helped to overcome significant economic depression and the loss of major portions of their economic base?</td>
<td>Aundra Wallace</td>
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<td>Executive Director Detroit Land Bank Authority</td>
<td>Managing Partner Arnall Golden Gregory</td>
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**Speaker Information:**
- **Steve Chiariello:** Founding Partner Inman Solar
- **Tamara Jones:** Director Municipal Energy Efficiency Programs Southeast Energy Efficiency Alliance
- **Carl Gaines:** East Coast Editor GlobeSt.com
- **Daniel Mallory:** VP of Real Estate Eastern United States Wal-Mart
- **Jerome Russell:** President HJ Russell Company
- **Michael Tabb:** Managing Principal Red Rock Global
- **Genie Birch:** Professor of Urban Research Penn Institute for Urban Research
- **Egbert Perry:** Chairman & CEO The Integral Group
- **Hugh Allen:** SVP & Division Mgr Middle Market Wells Fargo
- **Amachie K. Ackah:** Managing Partner Argosy Real Estate
- **Aundra Wallace:** Executive Director Detroit Land Bank Authority
- **Althea Broughton:** Partner Arnall Golden Gregory
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<td><strong>Ray Uttenhove</strong></td>
<td><strong>Dan Walker</strong></td>
<td><strong>Vicki Lundy Wilbon</strong></td>
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<td>Regional Executive Vice President</td>
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<td>Assistant Director</td>
<td>Executive Vice President Development Division</td>
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<td><strong>K. Rashid Nuri</strong></td>
<td><strong>Richard Simonelli</strong></td>
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<td>Senior Project Manager/ Sustainable Market Lead</td>
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<td>President and CEO</td>
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<td>Director Strategic Communications &amp; Investor Relations</td>
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<td><strong>Barbara Giamanco</strong></td>
<td><strong>Juanita McDowell</strong></td>
<td><strong>Jarred Schenke</strong></td>
<td><strong>Amanda Strong</strong></td>
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**AGENDA**
Discover Cassidy Turley.

Discover Leadership. / Discover Excellence. / Discover Success.

At Cassidy Turley, excellence is more than a way of doing. It's a way of seeing. Seeing the big picture, being inspired—and finding opportunity in the details.

- Completed transactions valued at $18 billion in 2010
- Manage over 455 million SF on behalf of private, institutional and corporate clients
- Maintain more than 60 offices nationwide

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Tenant Representation / Capital Markets / Project Leasing / Corporate Services / Property Management / Project & Development Services
Keith Mack
Director – Development Services
Regent Partners, LLC
Real Estate Services, Mixed-Use Development
www.regentpartners.com  |  www.circleoftrustatl.com

Keith is a member of the Regent Partners Development Services Team and is responsible for managing and completing real estate development projects for the company. He serves as the daily point of contact and responsible party to the Company's clients with regards to project implementation, management, and completion.

Keith has been an integral part of the development and construction of significant projects in Atlanta, Georgia and Miami, Florida since 1994. He has served on the development team for more than 800 million dollars of educational, institutional, residential, office, mixed use and transit oriented development projects. In addition to his executing upon company owned projects, Keith has also completed projects for clients such as the Atlanta Committee for the Olympic Games, Atlanta Public Schools, Centers for Disease Control, Grady Memorial Hospital, IBM, and Metropolitan Atlanta Rapid Transportation Authority (MARTA). Most recently, Keith completed the 3344 Peachtree/Sovereign mixed use tower. This 635 foot office/condominium tower is the tallest building in Buckhead and the 6th tallest in Atlanta.

Keith is married with a son (Cambridge, 4) and a daughter (Meriwether, 1). Keith holds a Bachelor of Science degree in Architecture from the University of Virginia, a Master of Science in Building Construction from the University of Florida, a Master of Business Administration from Georgia State University, is a LEED Accredited Professional, and is a licensed real estate salesperson in the State of Georgia. In 2007, Keith founded the Circle of Trust commercial real estate networking group in Atlanta. The group, which is the fastest growing and most diverse such group in the area, boasts more than 1800 members. He is also a member of Urban Land Institute (2010 Leadership Development Program Graduate), the Georgia State University Real Estate Alumni Group, and Alpha Phi Alpha Fraternity, Inc.

The experts talk about how the use of media/social media helps conduct business and brings innovation to the CRE Industry.

FYI
Facebook: https://www.facebook.com/#!/kgerardmack
LinkedIn: http://www.linkedin.com/pub/keith-mack/4/583/63b
Twitter: http://twitter.com/thecircleatl

You Can’t Beat Me At: Chess, Racquetball

In My iPod: Adele, Jill Scott, Maxwell, Chicago

Words to Live By: If you send reinforcements everywhere, then everywhere you will be weak
– Sun Tzu
East Coast Editor for GlobeSt.com and Real Estate Forum, Carl Gaines manages the coverage of commercial real estate along the east coast. His work has appeared in Crain's New York Business, Utne Reader, the NYTimes.com's the Local, the National Law Journal, the Village Voice and City Arts, among others.

Barbara Giamanco
CEO
Talent Builders, Inc.
www.talentbuildersinc.com

Talent Builders CEO, Barbara Giamanco is the co-author of The New Handshake: Sales Meets Social Media. An experienced sales and social media consultant, speaker and coach, Barb works with sales teams to help them leverage social media to explode sales performance. Barb's new book – The New Handshake: Sales Meets Social Media was published in August 2010 and is quickly becoming a popular resource for companies looking to understand how to integrate social media into their sales process.

Barb serves as the Atlanta Chapter President of Sales Marketing Executives International (SMEI), she is a 2011 Director-at-Large board member of SMEI and she is the Chair for the Atlanta Women in Business 2012 conference. In 2010, she served on the Advisory Board of Atlanta Women in Business. Recently, she was the recipient of the Atlanta Women in Business “Results Count” award.

Juanita McDowell
President and CEO
InMotion Real Estate Institute
www.inmotionrei.com

Juanita McDowell has a master's degree in Electrical Engineering from Georgia Institute of Technology. For two years she contributed to the radio show “Real Estate for Real Life” on WCLK, 91.9 FM. She is the owner and leader trainer of InMotion Real Estate Institute located in Smyrna and Atlanta, Georgia. Last year her school trained over a thousand real estate agents in Georgia and Tennessee in the area of blogging, social media, and Microsoft® applications for agents. Juanita is a member of the Georgia Real Estate Educator’s Association and the American Society of Training and Development. She is a wife and mother of three sons.
Jarred Schenke
Senior Reporter
Bisnow
Atlanta Commercial Real Estate
www.bisnow.com

When he’s not involved in a battle of wills with his two young sons, Jarred can be found at various Atlanta-area Starbucks, furiously drafting the latest edition of Bisnow. Jarred is the senior writer in the online commercial real estate newsletter, responsible for Atlanta Bisnow blog and social media, as well as spearheading into new markets.

Jarred has been involved in media and marketing for more than a decade, including stints at the Macon Telegraph and as a retail and commercial real estate reporter for the Atlanta Business Chronicle. Most recently, he was Director of Marketing for Ackerman & Co., one of the Southeast’s oldest and largest full-service commercial real estate firms. He is a graduate of the University of Georgia’s Grady College of Journalism and Mass Communication. Jarred serves a mean grilled steak.

Richard Simonelli
Director Strategic Communications & Investor Relations
CoStar Group
www.costar.com

Richard is responsible for strategic communications (both external and internal) and investor relations for CoStar. He ensures that there is consistency in all aspects of communications for the company. He manages a team responsible for media relations, social media, internal communications and investor relations.

Prior to joining CoStar, Richard was managing director of Abbey Road Partners, Inc., a global consultancy with clients such as the Staples, the government of South Africa, the World Gold Council, Deutsche Telekom and Diamond Foods. He also spent 15 years on Wall Street, 10 of which were as Managing Director of the International Division of the New York Stock Exchange.

Richard has an MBA and BS from Marquette University. In his spare time he is singer/song writer with three albums to his credit. He also blogs about organic food. He lives in the Washington DC area with his two daughters.
LUNCHEON WELCOME
Bryon Barlow has served as the Chair of the Board of Directors of Project REAP since 2007. The Real Estate Associate Program (REAP) was founded by Michael Bush in 1997 with a mission of increasing the number of minority professionals in the commercial real estate industry. REAP identifies individuals interested in joining the CRE industry. Through a competitive process, REAP builds cohorts in major U.S. cities that will complete a training and networking program. The program includes a series of 26 evening classes covering all aspect of CRE.

Bryon S. Barlow is Senior Vice President, Office Management, at the B. F. Saul Company in Bethesda, MD. Prior to joining the B. F. Saul Company in 1988, Mr. Barlow spent ten years in the U.S. Foreign Service serving in Lima, Manila, San Salvador, and Washington. Mr. Barlow received a B.A. in History from Brown University and an M.B.A. from Yale University.

Ron McDonald is Managing Principal of RMC Development, LLC in the greater Washington DC/Baltimore region. Formerly with Jones Lang LaSalle and Mesirow Financial, he is an accomplished real estate executive who has been involved in the acquisition, development and management of over $6B in real estate equities. He has assembled and led development teams nationally over a wide cross section of public-private partnerships for federal, state and locally sponsored initiatives. Ron is a founding board member of the Real Estate Executive Council, serves on the board of advisors for the University of Maryland School of Real Estate Development and is a member of the Real Estate Roundtable. McDonald has a B.S. from the U.S. Naval Academy, a Masters in Finance from the University of Maryland and is a decorated military veteran. Ron is married with two sons (12, 4) and one daughter (11).

Amanda Strong is currently Director of Asset Management for Colony Realty Partners, where she is responsible for overseeing 5 million square feet of office, industrial, and multifamily assets in Atlanta, Georgia. Prior to joining CRP, Ms. Strong sourced and executed residential development projects for New Boston Fund’s Urban Strategy America Fund, a $200 million private equity fund, where she placed more than $10 million in equity. She also served as a construction lender for KeyBank, NA, underwriting and funding more than $70 million in retail and residential projects during her three year tenure.

Ms. Strong earned her B.S from Babson College, and a Master of Real Estate Development from the Massachusetts Institute of Technology. She is actively involved with Babson College’s Board of Overseers, NEWIRE, and the Boston YWCA. She is also Treasurer and a Board Member of Nuestra Comunidad Development Corporation, founder of AAREP New England, Inc., and President of AAREP National.
Amachie K. Ackah
Managing Partner
Argosy Real Estate
www.argosyrealestate.com

Amachie Ackah is Managing Partner of Argosy Real Estate where he has oversight responsibilities for all investment, strategic, and operational activities of the firm. He is also co-head of the Investment Committee. Mr. Ackah has over 15 years of real estate industry experience as a professional in both real estate investment funds and development companies. Argosy’s investment strategy is focused on creating real value at the asset level through redevelopment, development or repositioning, resulting in high margins, low cost-bases and multiple exit strategies throughout the lifecycle of each investment.

Mr. Ackah has also served as the Principal responsible for acquisitions and asset management at Lubert-Adler Real Estate LP, and as Acquisitions and Asset Management Specialist at The Praedium Group LP (formerly Credit Suisse First Boston’s real estate opportunity fund) and a Financial Analyst at Goldman, Sachs & Co.

Mr. Ackah holds an MBA with dual majors in Finance and Real Estate from the Wharton School of the University of Pennsylvania, where he was a Toigo Fellow and distinguished as a Murphy Fellow by the faculty of the Zell-Lurie Real Estate Center. He also holds a BA in Classics from Williams College. Amachie is a member of the Urban Land Institute and its National Hotel Development Council, a Research Sponsor of the Zell-Lurie Center of the Wharton School, a member of the Policy Advisory Board at the Fisher Center for Real Estate & Urban Economics at the Haas School of Business of the University of California Berkeley, a Board member of the Real Estate Executive Council, a member of the Pension Real Estate Association (PREA), a member of the International Shopping Centers Council (ICSC) and the National Apartment Association. He is also a Board member of the President’s Council of the Real Estate Roundtable.

MODERATOR

Where is the money? Where is it going?
How has the qualification criteria changed?
Hugh Allen is the Mid-Atlantic division manager for the Wells Fargo Commercial Real Estate group (CRE). Based in Charlotte, N.C., his team serves clients in Virginia and the Carolinas. CRE provides construction and bridge loans, land acquisition and development financing, along with a full array of deposit and other related services to commercial private developers.

A Texas native, Hugh earned his bachelor’s degree at the University of Texas, and his MBA at the Duke University Fuqua School of Business. He is a member of Urban Land Institute, National Association of Industrial and Office Properties, International Council of Shopping Centers, and a founder of African American Real Estate Professionals. Additionally, Hugh is Past Chairman of the Trustee Board at St. Augustine’s College, serves on Duke Children’s Hospital Advisory Board and the Minority Alumni Advisory Board at Duke University’s Fuqua School of Business. Hugh, his wife Natalie, and their two children live in Charlotte, N.C.

Christian Miles joined Cassidy Turley in 1997 and has assumed a leadership position within the firm’s Capital Markets Group. Christian’s extensive experience with institutional lenders and equity/JV investors made him a major contributor to the Capital Markets Group’s origination of more than $6 billion in equity and debt financings over the last three years. Christian’s extensive background in financial structuring has made him well-suited for handling complex and unusual deal structures, including unsecured private placements for pension funds, tax-exempt bond financing, and mezzanine and preferred equity financing. Christian leads the company’s finance expansion to Cassidy Turley offices nationwide.

Prior to joining Cassidy Turley, Christian was with Prudential Insurance Co. for 10 years in various roles including loan originations, underwriter of loans nationwide in the corporate headquarters, and management of loan workouts from New England to the Mid-Atlantic. Some of his major transactions include 1000 Connecticut Avenue, NW, Washington, DC, $212 million; Kay Apartment Portfolio, Virginia and Maryland, $168.8 million; Watergate 600, NW, Washington, DC, $132 million; and Waterview, Rosslyn, VA, $210 million. Chris is a former Member of the Board of Governors of St. Albans School for Boys and a MBA recipient from Columbia University and a BA from Cornell University.
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REAL ESTATE SERVICES COMPANY

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Mr. Rachal is Senior Development Manager of Tax Allocation Districts at the Atlanta Development Authority. He has specific responsibility for managing, marketing and overseeing the City of Atlanta's Stadium Neighborhoods tax allocation district and serves as administrator for commercial, retail and mixed-use projects applying for tax increment finance funding. Mr. Rachal also has the responsibility of managing ADA's controlling entity interest as President of Atlanta Emerging Markets, Inc., a New Markets Tax Credit program Certified Community Development Entity and multi-round allocatee ($80 million). Mr. Rachal leads all equity investor and leverage fund discussions in Qualified Equity Investment transactions and directs CDE investments to real estate development projects.

Mr. Rachal is a graduate of Dartmouth College, as well as the University of Chicago Law School and Graduate School of Business, where he received his JD and MBA degrees.

James H. Simmons III is currently a Partner at AREA Property Partners and Managing Partner of the $485 million AREA Domestic Emerging Markets (“ADEM”) Fund. Mr. Simmons has been closely associated with AREA’s push towards investing in residential and commercial assets located in Domestic Emerging Markets (“DEMs”), which are the revitalizing urban cores of major growth cities in the U.S. including New York, Los Angeles, Newark and Washington D.C. To date, AREA has acquired over $2.3 billion of assets in DEMs and through the ADEM Fund vehicle will continue to further pursue transactions in these markets. Mr. Simmons was previously the interim President & Chief Executive Officer of the Upper Manhattan Empowerment Zone Development Corporation (“The Empowerment Zone” or “UMEZ”). Mr. Simmons graduated with a Master of Management Degree from the J.L. Kellogg Graduate School of Management, a Master of Science Degree in Engineering from the Virginia Polytechnic Institute and State University, and a Bachelor of Science Degree in Electrical Engineering and Computer Science from Princeton University.

Paula Tkac is a vice president and senior economist at the Federal Reserve Bank of Atlanta. She leads the financial markets group in the research division and serves as a policy adviser. Dr. Tkac conducts research on various financial market topics including investor decision-making, the mutual fund industry, financial regulation, and the recent financial crisis and policy responses. Her research has won two William F. Sharpe Awards at the Journal of Financial and Quantitative Analysis.

Dr. Tkac was promoted in 2010 to assistant vice president with responsibility for the financial markets group. Before she joined the Federal Reserve Bank of Atlanta in 2000, Dr. Tkac was on the faculty of the finance department at the University of Notre Dame. Dr. Tkac earned her bachelor’s, master’s, and doctoral degrees in economics from the University of Chicago.
Mr. Aundra C. Wallace is the Executive Director for the Detroit Land Bank Authority (DLBA). Aundra is responsible for facilitating the acquisition, management, development, and disposition of vacant, abandoned, and foreclosed property within the city’s boundaries comprised of 139 square miles. He assists the City, non-profits, and for-profit entities in the assemblage of real estate for redevelopment. He is responsible for leading the stabilization and reinvention of neighborhoods suffering from the negative impacts of blight, vacant, abandoned, and foreclosed properties.

Formally, Aundra served as Senior Vice President for the North Carolina Community Development Initiative, Inc. (located in Raleigh, NC) having responsibility for the organization’s commercial and residential development activities and lending services statewide. He also served as the President & CEO for the Miami-Dade Empowerment Trust, Inc. in Miami, Florida. Additionally, Aundra was also the Deputy Director for the Office of Community and Economic Development for Miami-Dade County in Miami, Florida.

Mr. Wallace holds a Masters of Public Administration from Clark Atlanta University and a Bachelor of Science in Political Science from Georgia Southern University. He is both a Certified Housing Development Finance Professional and Certified Economic Development Finance Professional. Mr. Wallace is a native of the state of Georgia, and currently resides in Detroit, MI.

FYI

In My IPod: Sade, Wayman Tisdale, Outkast, Roots, Jay-Z

Words To Live By: The difference between ordinary and extraordinary is that little extra. - Jimmy Johnson
Althea J.K. Broughton is a partner with the law firm Arnall Golden Gregory LLP in Atlanta, Georgia, and is a member of her firm's Real Estate Practice Group. Her practice focuses on real estate and community development transactions, including affordable housing developments. Ms. Broughton has closed numerous mixed-income, mixed-finance, HOPE VI public housing transactions representing either private developers or public housing authorities.

Ms. Broughton received her J.D. from the University of Virginia, and is a Phi Beta Kappa graduate of Emory University. Ms. Broughton is active in the community, serving on the Board of Directors of Tech High School and Literacy Action Inc. She is a former Trustee of Cascade United Methodist Church and on the executive board of the East Point/College Park Chapter of Delta Sigma Theta Sorority, Inc. She is a member of the State Bar of Georgia, the Georgia Association of Black Women Attorneys and the American Bar Association.

Herman Bulls is the founder and CEO of Jones Lang LaSalle’s Public Institutions specialty, delivering integrated real estate solutions to higher education institutions, government entities, nonprofit organizations, and transportation facilities. Mr. Bulls is also the President and CEO of Bulls Advisory Group a real estate consulting firm in McLean, VA and former President and CEO of Bulls Capital Partners, LLC, a Fannie Mae DUS lender.

Mr. Bulls received a BS in engineering from West Point, and a MBA in finance from Harvard Business School. Mr. Bulls served in the U.S. Army for over 11 years and retired as a Colonel in the U.S. Army Reserves in 2008. Mr. Bulls is the Vice Chair of the West Point Association of Graduates Board of Trustees, serves on the boards of Comfort Systems USA, USAA, Rasmussen, Inc., and Real Estate Advisory Committee for NYSTRS. He is a member of the Executive Leadership Council and former Chair of the Executive Leadership Foundation.

Emerick brings a deep knowledge of the business and understanding to all related functions of developing shopping centers, town centers, power centers and mixed-use developments. He has been with Forest City Enterprises for over 30 years dividing his time between leasing, asset management, development, and 3rd party business; always in a position of leadership. Emerick is currently President of Forest City Real Estate Services, responsible for directing and leading all company real estate services activities in the United States.

Emerick is a member of the International Council of Shopping Centers (ICSC), the Urban Land Institute, has taught at the ICSC Executive Learning Series level, current member of the ICSC’s CenterBuild Advisory Board, and serves on the Advisory Board of Central Michigan’s Undergraduate Real Estate Program. Emerick holds a Bachelor of Science from Bowling Green State University, Bowling Green, Ohio, and a Master of Arts in Business Management from Central Michigan University, Mt. Pleasant, Michigan.
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www.cassidyturley.com/careers

Tenant Representation / Capital Markets / Project Leasing / Corporate Services / Property Management / Project & Development Services
Edward S. Scott is responsible for assisting in the development of new fund vehicles for public and private companies at UrbanAmerica Advisors. In his previous role at UrbanAmerica, LP, Mr. Scott led the team responsible for fund investments in stable and development assets and also held the title of deputy general counsel. Mr. Scott has 20 years of experience—shared equally between the public and private sectors—spanning leasing, acquisitions, development, and construction management. Previously he served as deputy director of the Office of Property Management for the District of Columbia, and was responsible for operating six million square feet of leased and owned properties. He also served as assistant commissioner of acquisitions for New York City, where he managed the leasing of 21 million square feet of space. Mr. Scott has worked extensively in Boston, Orlando, Washington D.C., Baltimore, Philadelphia, the New York Metropolitan area, Oakland and many other metropolitan areas—leading acquisition and development activities valued in excess of $2 billion across many asset classes. Mr. Scott graduated with a Bachelor of Arts degree from John Jay College and holds a Juris Doctorate degree from Fordham University School of Law.

Governor Scott Walker appointed Wyman B. Winston as the Authority’s Executive Director effective January 3, 2011. Wyman spent 14 years at WHEDA as a Senior Manager, first in Multifamily and later heading the Emerging Markets Group. He launched the Low Income Housing Tax Credit (LIHTC) program at its inception, worked on solving challenges to preserve WHEDA’s oldest housing portfolio and prepared the initial proposal for WHEDA to participate in the federal New Market Tax Credit (NMTC) program.

Outside of WHEDA, Mr. Winston spent 10 years at other redevelopment authorities and accomplished the following: Operated the first retail and job creation Tax Increment Financing in Atlanta, Georgia; launched the City of Atlanta’s NMTC programs; managed a big city redevelopment agency with an annual budget of over $250 million; established major NMTC programs in Portland, Oregon; and headed a city housing finance department.

Words To Live By: Be the change you want to see in the world. 
- Mahatma Gandhi
Congratulations to the 2011 GDS Scholars

First Year
Felicia Brown ..............................................................University of Southern California
Warren Min .................................................................Harvard Business School
Crystal Wilson .............................................................The Johnson School at Cornell University

Second Year
Janet Hyewon Chang ....................................................The Johnson School at Cornell University
Saeed Coates ..............................................................MIT Sloan School
Parsram Dhanraj ..........................................................The Johnson School at Cornell University
Cesar Martin del Campo Garcia .................................The Johnson School at Cornell University
Levar Gholson ...........................................................Washington University of St. Louis
Hafeez Giwa ..............................................................Harvard Business School
Chevone Hall ..............................................................The Johnson School at Cornell University
Cameron Johnson .........................................................Harvard Business School
Hugo Medina .............................................................The Johnson School at Cornell University
Jonathan Metelus .........................................................The Johnson School at Cornell University
Nate Mitchell ..............................................................University of Pittsburgh
Neal Morrison ............................................................Goizueta Business School, Emory University
William Norris ..........................................................Georgia State University
Alex Torre .................................................................Goizueta Business School, Emory University

Criteria for GDS Scholars:
- Enrolled in a full-time graduate program.
- Have at least a 3.0 average.
- Must be able to demonstrate an interest in commercial real estate services, development, construction, private equity, urban planning, design and/or sustainability.
GDS VOLUNTEERS

Markus Butts  Jackie Leavens  Ashani Omard
Geri Curry-Davis  David Lee  Marilyn Pruitt
Susan Evans  Laura Lyle  Tasha Sanders
Inga Harmon  Freddy Luster  Deepa Sritharan Taylor
Elizabeth James  Tracie McCargo  Eric Watters
Oradelle Jones  Marcus McCroskey  Marissa Williams
Cynthia Karuri-Kropac  Jacquee Minor
Audrey Lawrence  Marcia Nurse
At Forest City, we do more than develop, own, manage and service real estate. We create exceptional places where people live, work and enjoy life together. We believe that high-quality communities have the power to enrich lives. And we believe that diversity and inclusion are critical to that experience. We understand that each community is unique and seek local partners who best understand the needs of their community.

Within our own Forest City community, we embrace and value diverse individuals, opinions, cultures and abilities and actively seek them out. We believe that by working collaboratively, we can leverage the unique talents, skills, experiences and perspectives of our associates, business and civic partners, and end-use consumers to drive success, create a competitive edge and add shareholder value.

www.forestcity.net
SPONSORS
Since Smith, Gambrell & Russell, LLP began practicing law in 1893, we have pursued a vision of building one of the country’s premier full-service business firms. Today we serve corporate counsel and corporations across the globe from offices in Atlanta, Georgia; Frankfurt, Germany; Jacksonville, Florida; New York, New York; Stamford, Connecticut and Washington, D.C. Our attorneys are focused in primary disciplines featuring more than 45 specialized practice areas. Our clients welcome guidance in specific areas of law and value attorneys who can deliver specialized levels of legal service within those areas. Our goal is to provide swift, expert and cost-effective legal support to our clients. With 117 years of experience practicing law across the globe, we have developed a practice designed to get your business done quickly and efficiently while assigning the right talent to give you the help you need.

The Integral Group
www.integral-online.com

Since 1993, Integral has been more than a real estate services and development company. It has been a catalyst in defining the way we live today. The Integral vision was borne out of a simple idea - Integral, as a for-profit, yet socially responsible real estate company, would play an instrumental role in creating healthy and sustainable urban communities that offer high quality lifestyle opportunities for individuals and families of all incomes, while stimulating much needed economic development in urban centers. Integral understands that successful communities are measured in how they enrich lives, and it is this core value that continues to drive its success.

Integral creates a full-service approach by its Investment Management, Real Estate Development, Construction Management, Property Management, and Human Development services. Each service division is led by a team of hands-on experts who not only have vision, but have insight. As pioneers in urban (re)development, Integral’s team brings a wealth of knowledge, practical experience and success in conceptualizing, developing, building, and managing new communities in urban markets of all types.

Cassidy Turley
www.cassidyturley.com

Cassidy Turley is a leading commercial real estate services provider with more than 3,300 professionals in more than 60 offices nationwide. The company represents a wide range of clients—from small businesses to Fortune 500 companies, from local non-profits to major institutions. The firm completed transactions valued at $18 billion in 2010, manages 455 million square feet on behalf of private, institutional and corporate clients and supports more than 25,000 domestic corporate services locations. Cassidy Turley serves owners, investors and occupiers with a full spectrum of integrated commercial real estate services—including capital markets, tenant representation, corporate services, project leasing, property management, project and development services, and research and consulting. In 2010, the firm enhanced its global service delivery outside of North America through its partnership with GVA.

CB Richard Ellis
www.cbre.com

CB Richard Ellis is the global leader in real estate services. Each year, we complete thousands of successful assignments - with clients from the gamut of industries.

This volume creates market knowledge that allows us to seize opportunities, speed the business process and create the most thorough, precisely accurate picture of global commercial real estate conditions and trends.

Every day, in markets around the globe, we apply our insight, experience, intelligence and resources to help clients make informed real estate decisions. We do not exist without our clients - and we never lose sight of this fact.

Our mission is to deliver superior results for stakeholders by: Putting the client first -- always :: Collaborating across markets and services lines:: Thinking innovatively, but acting practically :: Providing a rewarding work environment
Jones Lang LaSalle
www.jll.com

Jones Lang LaSalle is a financial and professional services firm specializing in real estate services and investment management. Our more than 40,000 people in 1,000 locations in 70 countries serve the local, regional and global real estate needs of those clients, growing our company in the process. In response to changing client expectations and market conditions, we assemble teams of experts who deliver integrated services built on market insight and foresight, sound research and relevant market knowledge. We attract, develop and reward the best, and most diverse, people in our industry, challenging them to develop enduring client relationships built on quality service, collaboration and trust.

Red Rock Global
www.redrockglobal.net

Red Rock Global’s competitive advantage is within diverse, mixed-use real estate markets. The principals of Red Rock Global are representative of and have vast knowledge of the areas that are affected by sustained economic and community revitalization efforts. The principals also have a sophisticated knowledge of real estate, financial and legal transactions that makes us uniquely qualified to manage public/private partnerships and execute profitable mixed-use real estate transactions. Diverse mixed-use markets also require the unique ability to understand non-traditional projects and the creativity to execute, service and finance the increasing volume of urban real estate development transactions. Red Rock Global is the first minority real estate service provider, operating in multiple markets and across multiple service lines. We are not a consortium of affiliated companies but a single company with a network of focused professionals supported by experienced, proven leadership. Our mission is to be acknowledged as one of the most capable and diverse full-service real estate firms, regarded by industry professionals and our clients as the benchmark of service, value and community conscientiousness. Our standards for quality, professionalism and inclusion will redefine accountability within the commercial real estate industry.

Arnall Golden Gregory LLP
www.agg.com

Arnall Golden Gregory LLP (“AGG”) has been providing general real estate services in Georgia and throughout the United States for over 60 years. The attorneys of AGG’s Real Estate Practice Group are experienced in all aspects of commercial and residential real estate transactions. AGG’s real estate practice includes several specialized practice teams including: Affordable Housing and Community Development; Commercial Real Estate; Mixed-Use Development; Leasing; Lending/Financial Institutions; and Distressed Assets. AGG’s Affordable Housing and Community Development Practice Group represents for-profit and non-profit developers, equity investors, lenders and local governmental authorities in a variety of affordable and conventional housing and community development transactions. AGG has extensive experience in structuring and closing transactions financed with various subsidies including federal and state low-income housing tax credits, historic credits, new markets tax credits, tax-exempt bonds, HOPE VI, Replacement Housing Factor funds, HOME, CDBG, NSP, Affordable Housing Program, FHA/HUD and other subsidized and conventional sources of financing.
Circle of Trust Atlanta

Circle of Trust Atlanta is a networking group that strives to connect and to re-connect real estate professionals in an informal setting. The Circle is a commercial real estate based networking association, but it is inclusive of not only professionals who are affiliated with commercial real estate; its developers, financiers, attorneys, designers and, contractors, but everyone who strives to meet and to socialize with a diverse group of professionals who play an integral role in the shaping of Atlanta's communities.

The Circle, Atlanta's fastest growing and most diverse commercial real estate networking group, meets on a monthly basis at local establishments so that the best real estate professionals on Planet Earth can make friends and make deals. The real estate landscape is dotted with organizations that attract a homogenous cross section of the industry population. The creation of space in today's real estate market will not be executed by a sole entity. It will take a litany of diverse professionals across a wide array of disciplines to make it work. The Circle brings that group together.

Duke Realty

Duke Realty is one of the largest commercial real estate companies in the United States. It has approximately 141 million square feet of industrial, office and medical office properties in 18 major U.S. cities, nationwide construction capabilities, strategic land positions throughout the United States and nearly 1,000 associates providing leasing, property management, site selection, development, financing, and construction services.

At Duke Realty, diversity is a core business strategy. We believe that our professional diversity is a key to our breadth of capability. As we create, manage, and develop, we draw on the efforts of professionals whose varied expertise enables us to encompass the full spectrum of real estate services. Likewise, our commitment to human diversity makes us a company whose outlook strives to incorporate the gamut of human experience. We value innovation, open-mindedness, and interpersonal harmony as the positive hallmarks of a confident, successful enterprise.

Penn IUR

Penn IUR is a university-wide entity dedicated to an increased understanding of cities through cross-disciplinary research, instruction, and civic engagement. As the global human population becomes increasingly urban, understanding cities is vital to informed decision-making and public policy at the local, national, and international levels. Penn IUR is dedicated to developing knowledge in three critical areas: innovative urban development strategies; building the sustainable, 21st-century city; and the role of anchor institutions in urban places. By providing a forum for collaborative scholarship and instruction across Penn's twelve schools, Penn IUR stimulates research and engages with the world of urban practitioners and policymakers.

Red Restaurant Ventures

Red Restaurant Ventures, LLC is an Atlanta-based restaurant company dedicated to expanding The Big Chow Grill restaurant – “A Stir-Fry Evolution” brand. Big Chow Grill provides a unique combination of excellent food, for one flat price, where customers interact by selecting their own ingredients from a market fresh line.

Big Chow Grill’s concept features two market fresh lines with an open kitchen, where the guests prepare their own creations of stir-fry, salads and soups. Each guest walks through the market fresh line and chooses their own creations from a selection of fresh produce, noodles, rice, sauces, spices, meats and seafood items. Each guest will then hand their finished creation to our highly skilled stir-fry chefs to be finished on a flat-top grill. Big Chow Grill also features delectable a la carte appetizers desserts and an extensive full bar with liquor, wine, beer and sake.
Resource Real Estate Marketing

Resource is a graphic design & branding firm specializing in and around the real estate industry — founded in 1999 on the ideal that effective communications must be delivered through good design. Whether it’s a commercial space or residential community, we are inspired by the way our surroundings affect how we all live and work. Our passion for design coupled with our specialized expertise allows us to immediately engage in a project, eliminating the traditional agency learning curve. Our team boasts over 100 years of combined experience developing leading-edge, highly creative, highly effective marketing materials. Ad campaigns to brochures. Branding and identity to websites and beyond. Our programs help clients inform, connect, share and entertain. Our relationships and results speak for themselves.

UrbanAmerica Advisors, LLC

UrbanAmerica Advisors, LLC is a registered investment advisor with advanced expertise in urban infill real estate nationwide. UrbanAmerica Advisors is a partnership between two well-respected and established commercial real estate entities – UrbanAmerica, LP and Behringer Harvard. The collective expertise of the two companies brings institutional clients an array of advisory opportunities to create value. An entrepreneurial spirit, track record of fiduciary responsibility, and shared vision translate into dedication, transparency and value-creation for our clients.

Walmart Realty

Wal-Mart Stores, Inc., or “Walmart,” serves customers and members at more than 9,600 retail units in 28 countries. Walmart Realty, a division of Wal-Mart Stores, Inc., offers development opportunities nationwide in or around our current and former locations. With a team of experienced real estate professionals dedicated to selling and/or leasing these locations, Walmart Realty strives to find uses that generate economic growth and opportunity.

Wells Fargo & Company

Wells Fargo & Company is a diversified financial services company providing banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores and 12,000 ATMs and the Internet (wellsfargo.com and wachovia.com) across North America and internationally. We’re headquartered in San Francisco, but we’re decentralized so every local Wells Fargo store is a headquarters for satisfying all our customers’ financial needs and helping them succeed financially. One in three households in America does business with Wells Fargo. Wells Fargo has $1.3 trillion in assets and approximately 275,000 team members across our 80+ businesses. We ranked fourth in assets and second in market value of our stock among our U.S. peers as of June 30, 2011. Our vision: "We want to satisfy all our customers’ financial needs and help them succeed financially."
Wisconsin Housing and Economic Development Authority
www.wheda.com

The Wisconsin Housing and Economic Development Authority (WHEDA®) was created in 1972 by the Wisconsin Legislature as an independent authority, not a state agency. WHEDA works closely with lenders, developers, local government, nonprofits, community groups and others to implement its low-cost financing programs. WHEDA provides low-interest, fixed interest rate mortgages to low- and moderate-income individuals and families to purchase their first home, works with dedicated developers to finance affordable rental housing at attractive rates and terms that are an asset to every community we serve, supports economic development and agriculture through our small business guarantee programs which are backed by the Wisconsin Development Reserve Fund.

WHEDA programs fundamentally do not rely on tax dollars. Instead, proceeds from the sale of revenue bonds allow us to fund financing programs that help stimulate affordable housing and economic development throughout the state.

AAREP
www.aarepdc.org

The African American Real Estate Professionals (AAREP) was founded in Washington, DC in May of 1995. AAREP began as a small, informal group of individuals who provided friendship, support and encouragement to one another. This small group has grown to become a full-fledged professional association with a network of over 800+ people, all involved in some aspect of commercial real estate. AAREP’s mission statement, “To lead in the intellectual, professional and economic development of African American commercial real estate professionals,” sets the tone for the organization’s programs and activities, and challenges each member to do their part to ensure the continued success of AAREP.

The success of AAREP has led to the formation of six additional AAREP organizations in Baltimore, Boston, New York, and North Carolina. These groups represent what many see as an inevitable trend – the establishment of a national AAREP organization. The continued success of AAREP will extend far beyond its original home base of Washington, DC in 2012 – and that first gathering of friends in 1995!

NAIOP
www.naiop.org

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for effective legislation on behalf of our members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.

REEC
www.reec.com

REEC is a 501 (C) (6) not-for-profit professional trade association composed of minority men and women working in the commercial real estate industry. These individuals come from varying backgrounds all culminating in professional careers allied to investment, management, leasing, financing, and property development.

The mission of REEC is to create opportunities for relationship development and access to information that will lead to increased business opportunities between and among members as well as with majority-owned firms. The primary forum for achieving this mission is the REEC Chairman’s Forums; held twice a year, at which time REEC members gather to share information, deal updates, and new business and partnership opportunities. These events are closed to REEC members and invited guests, therefore, are relatively small gatherings where old relationships can be renewed and new relationships can be formed.
Sutherland Asbill & Brennan LLP

Sutherland Asbill & Brennan LLP is a law firm with global reach known for solving challenging business problems and resolving sophisticated legal issues for many of the world’s largest companies. Seven practice areas—corporate, financial services, energy and environmental, intellectual property, litigation, real estate and tax—provide the framework for an extensive range of focus areas, allowing Sutherland attorneys to serve a diverse client base that ranges from small and medium-sized start-up businesses to a significant number of Fortune 100 companies.

Sutherland has built success upon delivering partner-level attention, as well as an unflagging dedication to service. Clients rely on our lawyers to be knowledgeable, responsive and efficient. Our vision is to be a firm of people of outstanding personal and professional characteristics, focused on what we do well and well-known for what we do. We strive to be leaders in the use of technology; national in scope and ambition; committed to public and community service; professionally and personally satisfied with our careers; and committed to the success of one another, the firm and our clients.

Atlanta Housing Authority

Atlanta Housing Authority is organized under Georgia law to develop, acquire, lease and operate affordable housing for low-income families. Today, AHA is the largest housing agency in Georgia and one of the largest in the nation, serving approximately 50,000 people.

Our ability to adapt to change by cultivating strategic partnerships and developing innovative solutions has made us the national leader in the transformation of public housing. In 1996, AHA created the financial and legal model for mixed-income, mixed-finance transactions that include public-assisted housing as a component. This model is used by the U.S. Department of Housing and Urban Development’s HOPE VI revitalization program. In Atlanta, it has resulted in six vibrant mixed-income communities, with three more in the predevelopment phase. The first of these, Centennial Place, has been recognized by HUD and the Urban Land Institute as an exemplary community, featuring a math, science and technology-focused elementary school, a world-class YMCA, a branch bank, a child-care facility and upscale retail.

Georgia Power

Georgia Power is the largest subsidiary of Southern Company, one of the nation’s largest generators of electricity. An investor-owned, tax-paying utility with rates below the national average, Georgia Power serves 2.4 million customers in all but four of the state’s 159 counties. Georgia Power has been involved in community and economic development for more than 80 years and has an international reputation for excellence in site selection services. The company has helped create almost 190,000 new jobs for Georgia over the past two decades, while bringing more than $24 billion in capital investment to the state. Through its community development department, Georgia Power has a long tradition of building close ties with cities and towns, both large and small, and is an active partner in creating programs that help improve the quality of life and bring new business to the communities it serves.

Real Estate Associate Program (REAP)

REAP—the Real Estate Associate Program—is widely acknowledged to be the most successful diversity initiative in the commercial real estate industry. REAP is an industry-backed, market-driven program that serves as a bridge between talented minority professionals and commercial real estate companies looking for talent.

REAP exists because the commercial real estate industry’s professional ranks are less than 1% minority at management levels—less than 1,000 people of color in an industry with over 125,000 professionals. During its short existence, REAP has increased that minority cohort by 10%—by spotlighting a talent pool that was always there, but previously unacknowledged.

Performance fueled by diversity

At Jones Lang LaSalle, we know we are only as good as our people. Creating an environment where our employees can be their best every day not only allows us to create innovative real estate solutions for our clients, but also allows us to attract and retain great talent.

The Penn Institute for Urban Research is pleased to support the Global Diversity Summit in Commercial Real Estate

The Penn Institute for Urban Research (Penn IUR) is a university-wide entity dedicated to an increased understanding of cities through cross-disciplinary research, instruction, and civic engagement. As the global human population becomes increasingly urban, understanding cities is vital to informed decision-making and public policy at the local, national, and international levels. Penn IUR is dedicated to developing knowledge in three critical areas: innovative urban development strategies; building the sustainable, 21st-century city; and the role of anchor institutions in urban places. By providing a forum for collaborative scholarship and instruction across Penn’s twelve schools, Penn IUR stimulates research and engages with the world of urban practitioners and policymakers.

http://penniur.upenn.edu
Robert Toigo Foundation
www.toigofoundation.org

Founded in 1989, the Robert Toigo Foundation’s commitment is to bring increased diversity to the finance industry. As a catalyst for change, our programs inspire minority students who might not otherwise have considered finance as their career and provide them with the leadership training, mentoring, tuition assistance and lifelong support they need as they pursue their MBA and launch their finance careers and beyond.

Toigo is the only diversity leadership development program focused on the field of finance. Our combination of individualized support to aspiring minority finance professionals and active engagement as a partner with industry helps ensure that the next generation of finance leaders is able to flourish.
Creating value in cities by (re)building the fabric of communities

Ashley College Town
An Urban Mixed-use Community

Centennial Park North
An Urban Town Home Community

200 Peachtree
An Urban Mixed-Use Building

The Veranda at Auburn Pointe
An Urban Senior Living Community

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At Smith, Gambrell & Russell, LLP, our commitment to diversity allows us to attract the widest possible array of talent. Which enhances our ability to serve our clients and our community. Who are also a diverse group of companies and individuals. All of which enriches us as professionals. And as people. Smith, Gambrell & Russell, LLP. What can we do for you?

DIVERSITY: THE ART OF THINKING INDEPENDENTLY TOGETHER.
- Malcolm Forbes

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